



AQEELAH



## Bio

Travel | Fashion and Beauty Influencer

Fashion Breed was founded by Aqeelah Harron Ally in 2010 as a creative outlet that has held a mirror up to every phase of her life since.

It has evolved into a digital community spanning across multiple platforms, where the aim is to educate, empower, support and inspire women with her content. Known for her personal approach to modest fashion, beauty advice, travel tips, written reflections and more, Fashion Breed platforms are a place for women to learn, relate and connect.

Her brand is one of the longest-standing and most respected influencer platforms in South Africa. She has travelled to over 35 cities across the globe, many of which were with multiple fashion, travel and beauty brands having her represent them abroad in their international markets. These include Adidas Women, LUX, TRESEMME®, Google, Virgin Atlantic, KLM Airlines, Bata Footwear and Vodacom.

A UCT Film, Media and Drama graduate, Aqeelah is currently one of the longest-standing faces of Canal Walk mall, where she has continuously graced multiple billboards since 2017. In addition to a long list of successful brand collaborations, she runs her own online store, Shop Fashion Breed, which sells a variety of digital products enabling other content creators to up their digital production game.

She also recently released her first eBook, aptly titled "œBOOKED.BUSY.VERIFIED", a 91 page read, seeking to empower new influencers and young businesses alike.

